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FOR IMMEDIATE RELEASE

WISCONSIN KEEPS WINNING AWARDS AND WOWING TRAVELERS

State recognized with numerous awards for bringing on the fun

MADISON, Wis. (July 19, 2010) – Where can you indulge in the “Best Breakfast in America,” experience the “Best Destination in the U.S. for Families” and take advantage of some of the best cycling in the country? Wisconsin, of course! More people across the nation are taking note of the state’s best attractions and vacation spots as Wisconsin continues to rake in outstanding recognitions from national magazines, television programs and online sources.

Wisconsin’s accolades stem from the passionate and innovative people behind every award-winning inn, tried-and-true destination and charming small town. Day in and day out, the state’s hospitality industry continues to provide a genuine experience for every traveler to venture here. The proof? The awards Wisconsin continues to earn year after year. Here are just a few:

Wisconsin Dells: Best Destination in the U.S. for Families

Not only was [Wisconsin Dells](#) named “Best Destination in the U.S. for Families” in 2010 but it was recognized as the No. 3 “Best Destination in the World for Families” by TripAdvisor. It shouldn’t come as any surprise considering that “The Waterpark Capital of the World” has been attracting families year after year with innovative waterpark thrills and excitement such as [Scorpion’s Tail at Noah’s Ark Waterpark](#), America’s first nearly-vertical looping waterslide.

White Gull Inn: America's Best Breakfast

Visitors to Door County will want to take a morning to enjoy "America's Best Breakfast" as chosen in 2010 by "Good Morning America" and voters across the country. [White Gull Inn's](#) Door County cherry stuffed French toast earned the tasty top honor this year. It's two slices of egg bread, pockets of Wisconsin cream cheese and Door County cherries, served with real maple syrup. The White Gull Inn is a charming and historic inn known for the [traditional fish boil](#). Book early because weekends fill up fast!

Three Lakes: Single Best Town in America

The town of [Three Lakes](#) was chosen by Kraft Singles as "The Single Best Town in America" for 2010 due to its natural beauty amidst the world's largest chain of inland lakes and its welcoming residents. Located in the 650,000-acre [Chequamegon Nicolet National Forest](#) and known for its crystal clear lakes, abundant fisheries, trophy deer and an array of wildlife species, Three Lakes offers four seasons of traditional Wisconsin Northwoods recreation.

Stockholm: Small Midwest Town You'll Love

This year, *Midwest Living* selected Stockholm as one of the "5 Small Midwest Towns You'll Love." A Swedish-founded town, Stockholm boasts outstanding scenic views, [challenging biking on the Great River Road](#), galleries, shopping and Scandinavian food. Popular shopping stops include [Abode Gallery](#), [The Palate](#) and the [Stockholm Pie Company](#). Other Wisconsin small towns that received the nod from *Midwest Living* in the past have included Door County's Ephraim and Fish Creek.

Egg Harbor: America's Coolest Small Town

Budget Travel singled out Egg Harbor in Door County as one of "America's Coolest Small Towns" in 2010 for the town's high "cool" factor, based on quality of life, arts and restaurant scene and proximity to nature. Check out the [Birch Creek Concert Series](#) which features symphony, percussion and steel drum and jazz performances from the nation's most talented music protégés and their teachers. Or take a guided sunset kayak tour with [Door County Kayak Tours](#). Wondering who else in Wisconsin is cool? Mineral Point was noted as one of *Budget Travel's* "Coolest Small Towns" last year.

Wisconsin: No. 2 Bicycle Friendly State

The League of American Bicyclists named Wisconsin the No. 2 "Bicycle Friendly State" in 2010 for its commitment to bicycling through the legislation, infrastructure, education and our just all-around bike-loving culture. Take the family to explore the grand-daddy of all rail-trails, the [Elroy-Sparta State Trail](#). If you want to put your skills to the test, take on the rural hills of [southwestern Wisconsin](#) or attempt the ["Top of the World Tour"](#) in Trempealeau County where nearly 400 miles of paved, lightly traveled roads are ready for the nation's best on-road cycling.

Aspira, Sundara & Kohler: Three Amazing Midwest Spas

Spa magazine recently featured [Aspira Spa](#), [Kohler Waters Spa](#) and [Sundara Inn & Spa](#) on the 2010 list of "10 Amazing Midwest Spas." Kohler Waters Spa, part of the Midwest's only AAA Five Diamond resort The American Club, was also named one of the World's Best Spas by *Travel & Leisure* readers in 2009 and is a four-time recipient of the Forbes Four-Star award. Sundara Inn & Spa in Wisconsin Dells was named among the top 25 spa resorts in the country by *Travel & Leisure* and is noted for their use of organic products procured from both around the world and locally in their treatments. The lakeside Aspira Spa at the Osthoff Resort in Elkhart Lake embraces the healing wisdom of indigenous peoples from around the world for a holistic, organic approach.

Honeybee Inn B&B: Top 10 Romantic Inn

For a romantic Wisconsin getaway, you can't beat [Honeybee Inn Bed & Breakfast](#) in Horicon, one of ILoveInns.com's "Top 10 Romantic Inns" for 2010. In addition, TripAdvisor has rated the Honeybee Inn as the No. 1 bed and breakfast in Wisconsin! The inn's four distinctly decorated rooms – Victorian, Cottage, Lodge and Country – feature plush robes, two-person whirlpool baths, fireplaces and canopy beds. While in Horicon, you and your significant other can get in touch with each other and nature at the [Horicon Marsh National Wildlife Refuge](#), the largest freshwater cattail marsh in the country. Enjoy couple time on a pontoon boat ride or kayak tour at [Blue Heron Landing](#).

Jefferson County Dog Park: Best Attraction for Your Dog

Searching for the perfect getaway for Fido? Look no further than the [Jefferson County Dog Park](#), which was recently recognized by *Dog Fancy* magazine as one of the top 40 dog parks in the U.S. and the only one from Wisconsin. It offers 22 acres of dog exercise area with separate areas for small and large dogs. After visiting the park, enjoy nearby shopping at [Johnson Creek Outlet Mall](#) and lunch at [Hi-Way Harry's Steakhouse](#).

Potawatomi Bingo Casino: Best Wisconsin Casino for Live Entertainment

Readers of *Midwest Gaming and Travel* recognized Milwaukee's [Potawatomi Bingo Casino](#) with 16 first place Readers' Choice Awards for Native American Casinos, including "Favorite Wisconsin Casino" for 2009 and 2010. In addition, the Northern Lights Theater garnered the honor of "Best Concert Venue" in Wisconsin with its diverse and world class entertainment lineup that includes names like Clay Aikin and Ruben Studdard, Chris Isaak, Herbie Hancock, Willie Nelson, Buddy Guy and Jonny Lang.

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